Carolin Hulke and Linus Kalvelage have completed the first phase of data collection in the Zambezi region in Namibia. From September to mid-November 2018 they worked in close cooperation with the partners at the Wildlife Management and Ecotourism Department of the University of Namibia (UNAM) campus in Katima Mulilo on their respective research questions. Carolin Hulke conducted focus group discussions with smallholder farmers in six rural communities in- and outside conservancies and additional stakeholder interviews in Zambezi region and Windhoek. Linus Kalvelage is interested in the effects of the tourism global production network on regional development. Qualitative interviews were conducted with lodge owners and conservancy enterprise officers. Background interviews with public and private stakeholders provide the necessary context. The cooperation with our research partners Image Katangu, Pauline Mungindei, graduates of UNAM, and the two Bachelor students Sofia and Brendan was very successful.